

Seat No.	
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B.B.A. (Part - III) (Semester - V) Examination, April - 2014**RESEARCH METHODOLOGY (Paper - I)****Sub. Code : 43957****Day and Date : Wednesday, 02 - 04 - 2014****Total Marks : 40****Time : 3.00 p.m. to 5.00 p.m.**

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicates full marks.

Q1) What do you mean by research? Explain significance and different types of research. **[14]**

OR

What is Report? Explain types of report and steps in writing report.

Q2) Write the answers of following questions (Any Two) : **[16]**

- a) What is sampling? Write characteristics of good sample design.
- b) What do you mean by data analysis? Explain the methods of data analysis.
- c) Explain the role of computer in research.
- d) Define data. Explain different types of data.

Q3) Write short notes on (Any Two) : **[10]**

- a) Sources of secondary data
- b) Bar Diagram
- c) Random Sampling

